

Liberty Hardware Introduces “Homegrown Hardware™” Collection at Home Depot

Handmade products from U.S. Artisans feature ceramics, metal and glass

Winston-Salem, N.C. - As part of its efforts to support and highlight the work of talented U.S. artisans, Liberty Hardware Manufacturing Corporation has launched its new Homegrown Hardware product line in select Home Depot stores and available nationally on Homedepot.com.

Homegrown Hardware, featuring handcrafted knobs and pulls made from fused-glass, iron, and pottery, is designed to encourage handcrafted U.S. products and spur economic growth within the artists’ regions. Featured artisans included Matt Waldrop, a blacksmith artist located in Zirconia, North Carolina, Sue Salvaterra-Hintz, a potter based in Weaverville, NC and Tammy Newhof, a glass artisan living in Grand Rapids, Michigan.

“These beautifully crafted knobs and pulls remind us how things have been made for centuries; by the hands of skilled craftspeople who care deeply about their work,” said Mike Witt, Category Development Manager, Liberty Hardware. “Buying items produced in your community supports both the environment, local workers and builds camaraderie among budding entrepreneurs.”

The limited edition program is available in select Home Depot stores in the Southeast, New York and online. Liberty Hardware is also recruiting U.S. artisans to be a part of Homegrown Hardware. “We want to further expand our Homegrown Hardware line and are interested in speaking with craftspeople who have a unique style and exude a passion for their art,” said Mary Krawiec, Liberty Hardware associate marketing manager. “We look forward to our partnership with The Home Depot in promoting the talent of handcrafted hardware from U.S. artisans.”

“We are inspired by the beautiful craftsmanship and incredible talent of the artisans,” said Theresa Graham, Home Depot merchant. “By offering these unique designs in our store, we hope to support not only the local economy, but also show our support for the art of handmade products.”

For more information about Homegrown Hardware, a complete listing of stores carrying the products, and to contact Liberty Hardware about participating in the artisan project, please visit the company website at www.libertyhardware.com/homegrown/.

About the Artists

Sue Salvaterra-Hintz can be found most days at home in her Weaverville, NC basement studio working at the potter’s wheel. She considers herself a bit obsessed by the entire process, drawing new designs whenever inspiration strikes and getting out of bed to check on firing pots. With materials taken from the mountains of North Carolina, Sue creates her beautiful pottery known as Salvaterra Pottery.

Matt Waldrop began his career in metalwork at age 16 and has perfected his craft while working with blacksmiths across the country. Today Matt handcrafts functional and decorative ironwork at his home studio in Zirconia, NC. He stays busy with his apprentice, Jeremy Duke, doing customized commissioned work in everything from unique forged sculpture to custom architectural metalwork.

Tammy Newhof is a wife and mother of two from Grand Rapids, Michigan. She never imagined fusing glass would go from an inspiration and hobby to a very successful business and career. However, with her husband’s encouragement and support, today she has been designing and making glass drawer pulls and knobs for nearly six years. Her work continuously stirs creativity and is beginning to make its way into homes everywhere.

About Liberty Hardware

Since 1942, Liberty Hardware Mfg. Corp. has built its reputation by offering high quality decorative and functional hardware products at an exceptional value. The company proudly offers its extensive line of hardware products through fine retail outlets and original equipment manufacturer (OEM) distribution channels across the country.

Today, as part of the fine family of Masco companies, Liberty Hardware Mfg. Corp. looks forward to a bright future by continuing to respond to its customers’ needs through unmatched service, outstanding quality, new product development and innovative design. The company’s headquarters is located in Winston-Salem, North Carolina.

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