



Contact:  
Bruce Bauman  
Liberty Hardware  
336-771-6755

## **Liberty Hardware Named A Winner Of The Home Depot 2015 Innovation Awards**

**Winston-Salem, N.C., November 3, 2015** – Liberty Hardware Manufacturing Corporation was recently awarded The Home Depot 2015 Marketing Innovation Award for its monthly DIY project posts, content and social campaign.

The Home Depot's annual Innovation Awards recognize the most revolutionary new products and marketing campaigns that provide true benefits to consumers and companies that exceeded expectations in sales, service and program execution.

Liberty Hardware partnered with Home Depot to develop content such as DIY videos, how-to project guides and general tips that were shared on The Home Depot website, blog and social sites to inspire new uses of hardware.

"At Liberty, we deeply understand that consumers love decorating, DIY projects, and they want creative projects with innovative products to engage their decorating savvy," said Gail Jacobson, vice president and chief marketing officer, Liberty Hardware. "We are honored to receive this award and look forward to continuing our efforts to inspire and delight consumers with new products and ideas from Liberty Hardware and Home Depot."

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The following links are a few of the DIY blog projects Liberty Hardware produced for The Home Depot site.

[3 Easy DIY Projects for a Small Bathroom Upgrade](#)

[DIY Hook Rack Using Cabinet Knobs](#)

[DIY Dresser Makeover with a Stenciled Top](#)

### **About Liberty Hardware**

Since 1942, Liberty Hardware Manufacturing Corporation has built its reputation by offering high quality decorative and functional hardware products at an exceptional value. The company proudly offers its extensive line of hardware products through fine retail outlets and original equipment manufacturer (OEM) distribution channels across the country. Today, as part of the fine family of Masco companies, Liberty Hardware looks forward to a bright future by continuing to respond to its customers' needs through unmatched service, outstanding quality, new product development and innovative design. The company's headquarters is located in Winston-Salem, North Carolina. For more information, visit [www.LibertyHardware.com](http://www.LibertyHardware.com).