



FOR IMMEDIATE RELEASE

October 2014

NEW FRANKLIN BRASS® BATH HARDWARE COLLECTIONS ADD EXPANDED STYLES TO A LEADING BRAND AMONG BUILDER AND HOSPITALITY PARTNERS

Winston-Salem, N.C. – Liberty Hardware Manufacturing Corporation has created three new bathroom accessory collections to further enhance the Franklin Brass® product portfolio. The three collections will make their debut at the 2015 Kitchen and Bath Industry Show (KBIS) in Las Vegas. Franklin Brass® is a recognized brand by builders and hotel designers for its classic quality and value. Existing collections like Futura, Jamestown and Astra have been iconic bath accessories featured and specified in leading hotels.

The three new collections range in style from organic, smooth shapes to modern, sleek lines. All three include a robe hook, towel ring, toilet paper holder, and 18" and 24" towel bars.

"We want to further expand our Franklin Brass® product line with unique styles that add the perfect finishing touch no matter if your design style is classic, transitional or modern," said Sarah Chandler, marketing manager, Liberty Hardware. "The three new collections, Amesbury™, Grantham™ and Bexely™ do just that while maintaining the same quality and reliability expected and trusted from the iconic and legacy Franklin Brass® brand."

The new Amesbury™ collection has organic, smooth curves inspired by the fusion of nature and soft modern architecture. This harmony creates a stylish collection with flowing features and a refined feel that is both modern and timeless. Amesbury™ is available in Polished Chrome, Satin Nickel and Venetian Bronze.

The new Grantham™ collection has a modern composition with geometric shapes and sleek lines. Grantham™ is available in Polished Chrome and Satin Nickel. The finishes complement the sleek appearance and offers a simple contemporary style to any space.

The new Bexely™ collection is the perfect blend of transitional and modern style with a petite, streamlined base and refined details. This combination creates a sophisticated design that is classic, timeless and clean. Bexely™ is available in Polished Chrome, Satin Nickel and Venetian Bronze.

Liberty Hardware Manufacturing Corporation will showcase the three new Franklin Brass® collections at 2015 KBIS. Visit booth # N2040 in the North Hall to see these new additions to Franklin Brass® and other products from Liberty Hardware. For more information about Liberty Hardware or the Franklin Brass brand, please visit the company website at www.libertyhardware.com/manufacture/franklin-brass.htm

About Liberty Hardware

Since 1942, Liberty Hardware Mfg. Corp. has built its reputation by offering high quality decorative and functional hardware products at an exceptional value. The company proudly offers its extensive line of hardware products through fine retail outlets, builder, hospitality and original equipment manufacturer (OEM) distribution channels across the country.

Today, as part of the fine family of Masco companies, Liberty Hardware Mfg. Corp. looks forward to a bright future by continuing to respond to its customers' needs through unmatched service, outstanding quality, new product development and innovative design. The company's headquarters is located in Winston-Salem, North Carolina.

###