



**Designing Spaces 2110  
Media Schedule**

MARKET	STATION	Total Potential Households	DATE	DAY	TIME
National	WE	54,000,000	11/6/2009	Friday	7:30:00 AM**
National	TLC	65,000,000	11/7/2009	Saturday	7:00:00 AM**
ATLANTA, GA	WPXA	2,435,600	11/9/2009	MON	7a
ATLANTA, GA	WPXA	2,435,600	11/10/2009	TUE	7a
CHICAGO, IL	WCPX	3,469,110	11/11/2009	WED	12p
CHICAGO, IL	WCPX	3,469,110	11/13/2009	FRI	10a
CLEVELAND, OH	WVPX	1,533,170	11/9/2009	MON	11a
CLEVELAND, OH	WVPX	1,533,170	11/12/2009	THU	7a
DALLAS, TX	KPXD	2,435,600	11/10/2009	TUE	930a
DALLAS, TX	KPXD	2,435,600	11/12/2009	THU	930a
LOS ANGELES, CA	KHIZ	5,647,440	11/14/2009	SAT	630p
LOS ANGELES, CA	KHIZ	5,647,440	11/15/2009	SUN	1230p
MIAMI, FL	WPXM	1,536,020	11/10/2009	TUE	1030a
MIAMI, FL	WPXM	1,536,020	11/12/2009	THU	1030a
MINNEAPOLIS, MN	KPXM	1,706,740	11/9/2009	MON	930a
MINNEAPOLIS, MN	KPXM	1,706,740	11/11/2009	WED	1030a
NEW YORK, NY	WMBC	7,391,940	11/10/2009	TUE	130p
NEW YORK, NY	WMBC	7,391,940	11/13/2009	FRI	10a
WASHINGTON, DC	WPXW	2,308,290	11/9/2009	MON	1130a
WASHINGTON, DC	WPXW	2,308,290	11/11/2009	WED	1130a

\* Designated Market Areas (DMA's) are used by Nielsen Media Research to identify TV stations whose broadcast signals reach a specific area and attract the most viewers. A DMA consists of all counties whose largest viewing share is given to stations of that same market area. Non-overlapping DMA's cover the entire continental United States, Hawaii and parts of Alaska. There are currently 210 Designated Market Areas throughout the U.S.

\* All schedules are subject to availability and may change at the discretion of the Networks and Stations without notice.

\*\* National airings are a dual Satellite feed and times are listed are EST/PST